



JOHNNY BROWN

HISTORY EXPLORATION & NEW IDENTITY



LE LOGO S'AJUSTE AUX MODES ET AUX DIFFÉRENTES ÉPOQUES



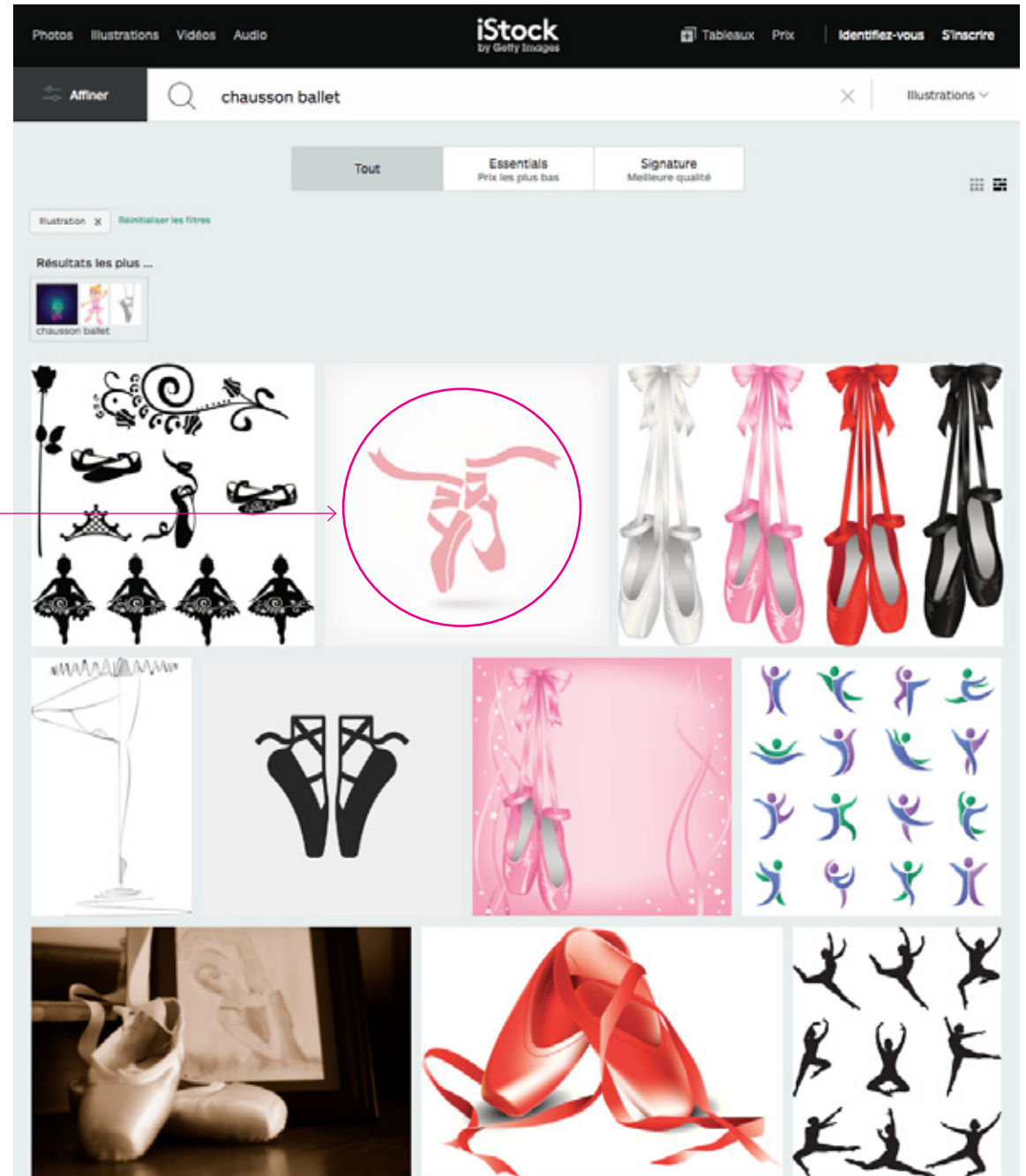
Johnny Brown

Depuis/Since 1932

ICONE BALLET SHOE #2 SUR ISTOCK

MÊME IDÉE DE LIGATURE DE LETTRES

citye ballet



Since 1932

Depuis 1932

For those who dance

Pour ceux qui dansent

Shoes and Supplies for those who dance

Dance Shoes and Theatrical Supplies

Dancewear


Dance with us

Dansons ensemble



LOGO PROPOSAL #1

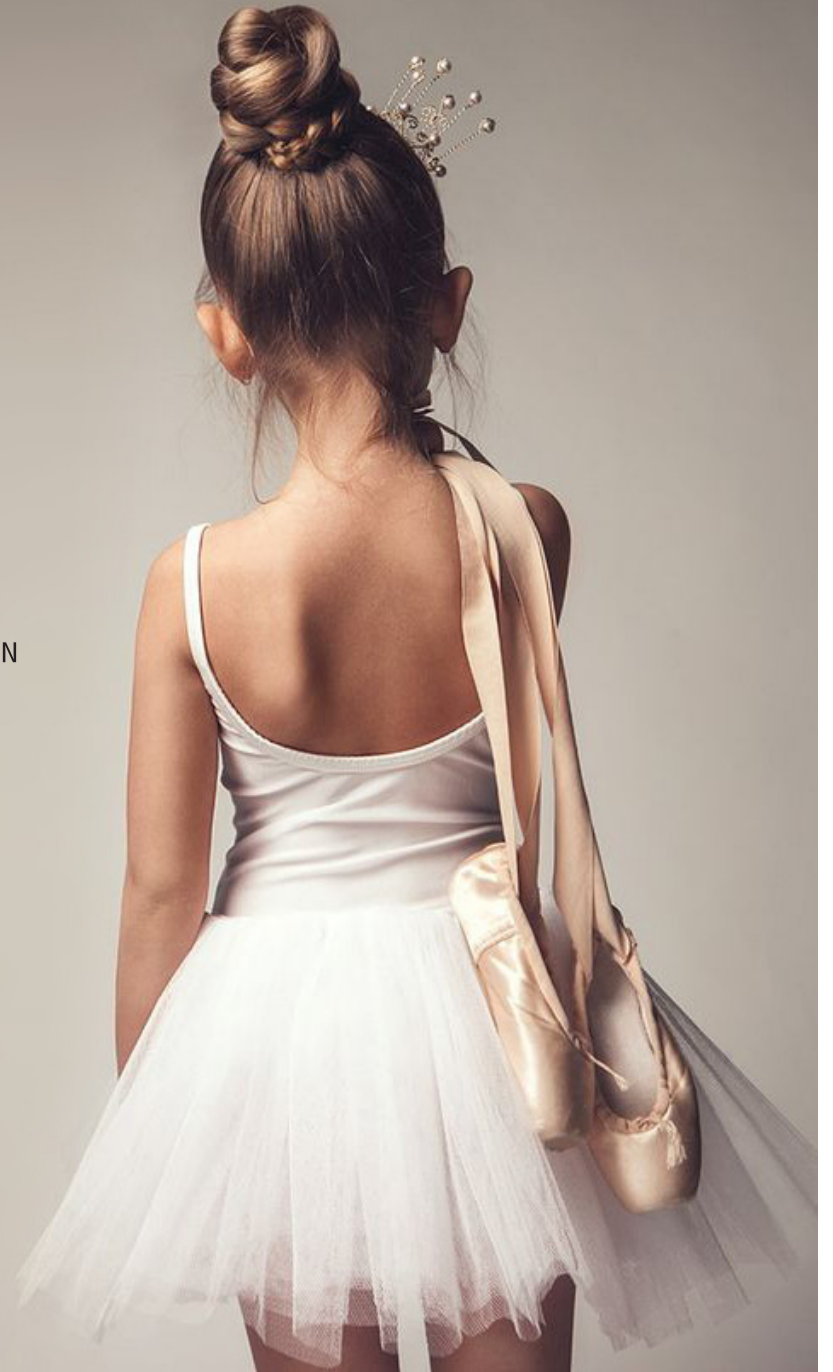
- ARTISTIQUE
- FAIT À LA MAIN
- RUBAN
- COUTURE
- SIGNATURE
- AUTHENTIQUE
- INIMITABLE

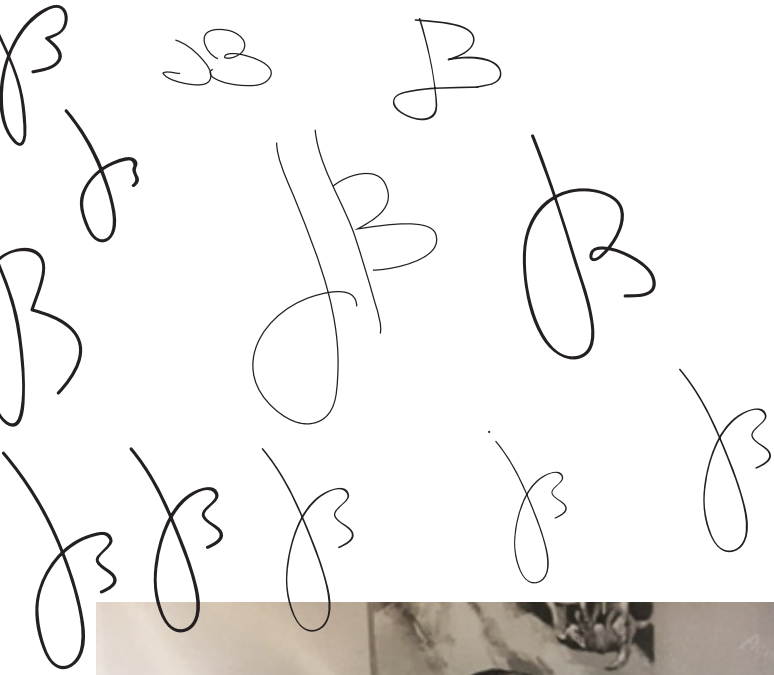


JOHNNY BROWN



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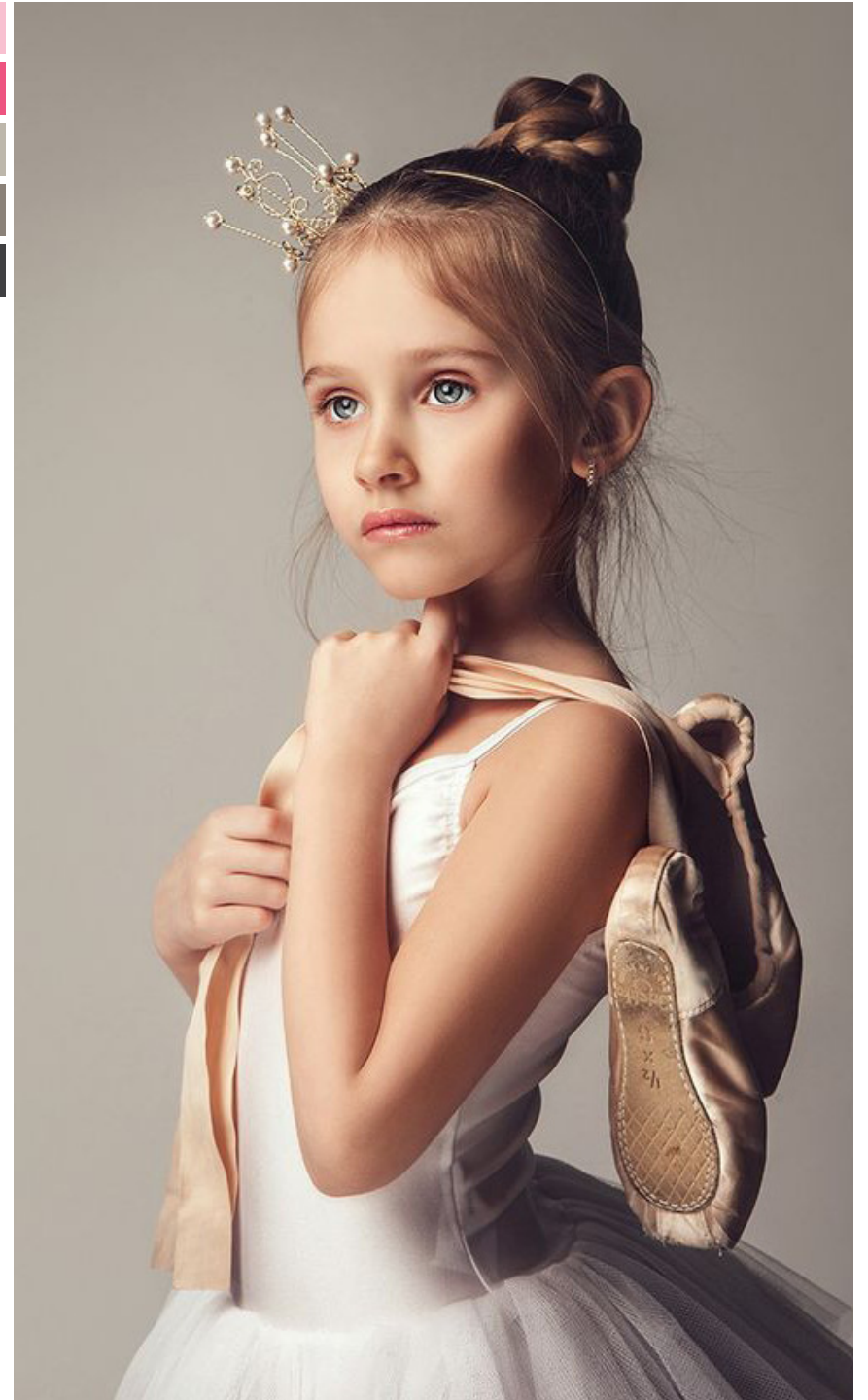


Another Ty

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrst
 0123456789 . , ! ?

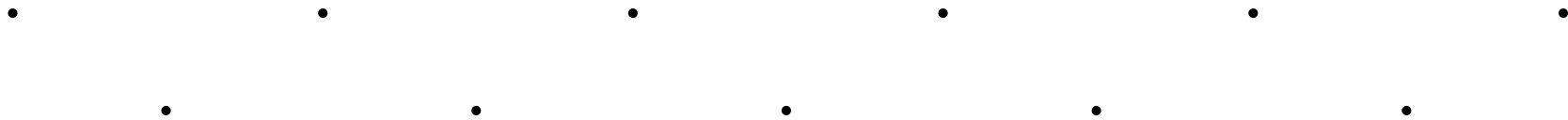
JOHNNY BROWN

SINCE 1932





LOGO PROPOSAL #2



- DANSE
- CHORÉGRAPHIE
- MUSIQUE
- POSITIONS
- UNIFORMITÉ
- ÉCOLE
- ENSEMBLE

J B O R H O N W N Y

J B O R H O N W N Y

• • • • • • • •

J B O R H O N W N N Y



QWERTYUIOP
ASDFGHJKL
ÜZXCVBNM





LOGO PROPOSAL #3

- CONTEMPORAIN
- DESIGN
- CHORÉGRAPHIE
- SUR MESURE
- HARMONIE

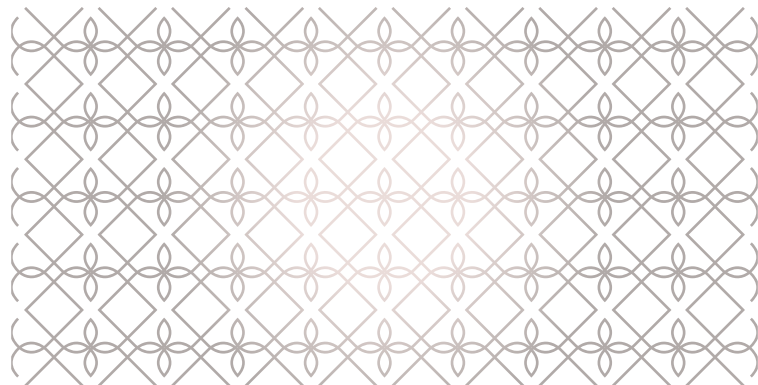
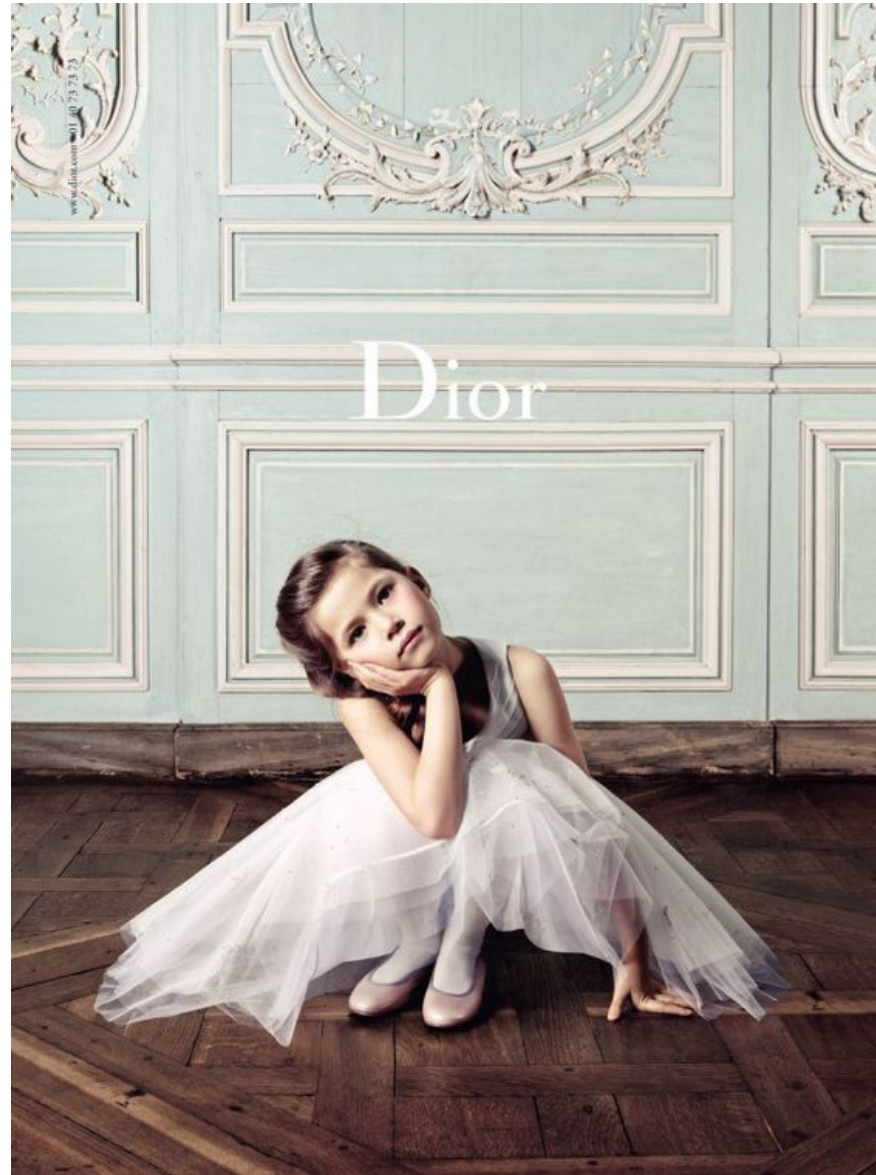


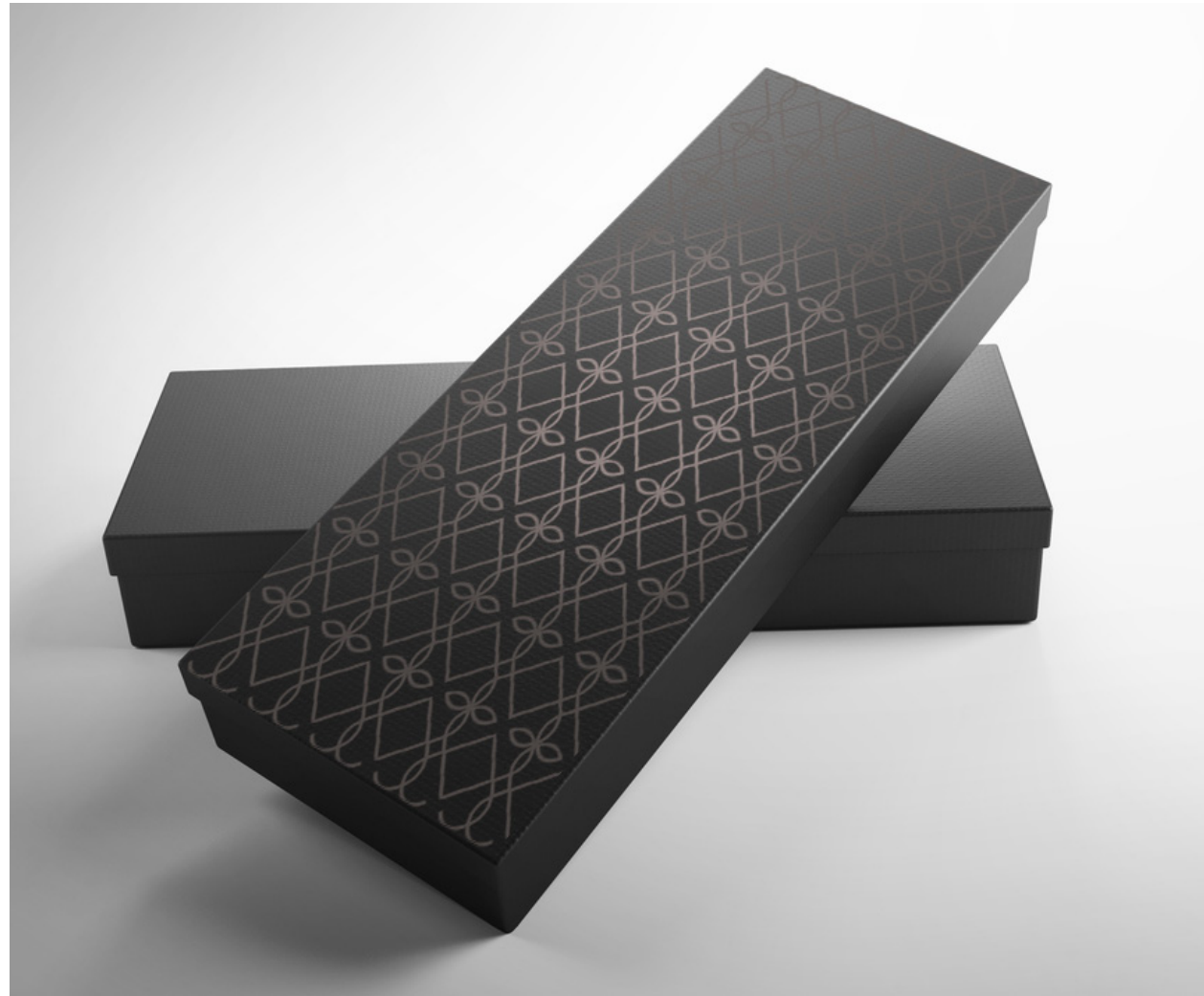
JOHNNY BROWN



JOHNNY BROWN







COMPETITION

- PHOTOS STAGÉES
- POSES FAKE
- TUTTI FRUTTI
- LOOK COMMERCIAL



dancewear clearance revrack access



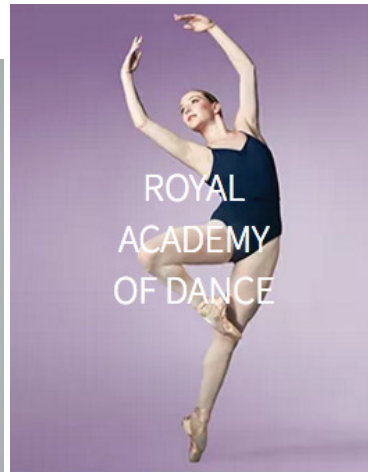
- PHOTOS FROIDES
- POSES ATHLÉTIQUES
- COULEURS BONBONS
- LOOK COMMERCIAL

MONDOR

DANCE / DANSE



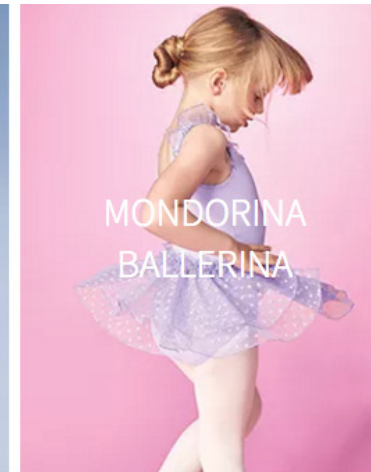
2017



ROYAL
ACADEMY
OF DANCE



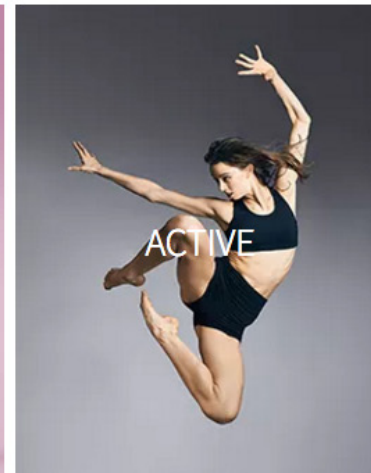
LEOTARDS



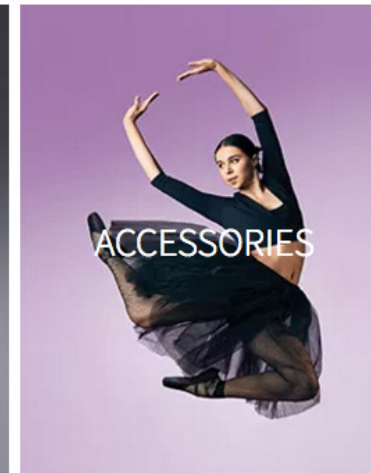
MONDORINA
BALLERINA



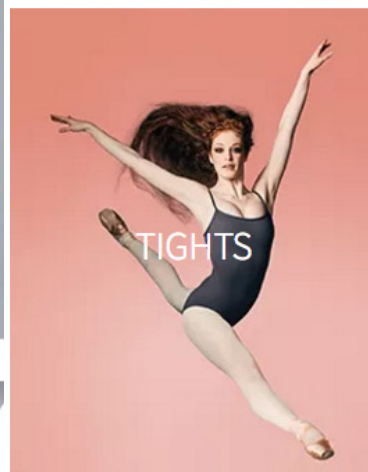
EUFORY



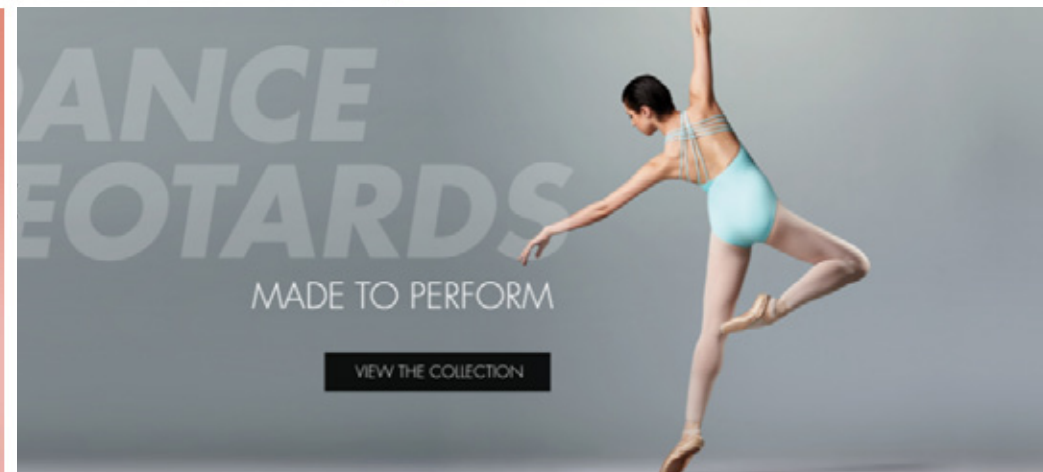
ACTIVE



ACCESSORIES



TIGHTS



DANCE LEOTARDS

MADE TO PERFORM

[VIEW THE COLLECTION](#)

MOODBOARDS

ON RECHERCHE DES PHOTOS AVEC ;

- AMBIANCE
- SENTIMENTS
- DOUCEUR
- CHALEUR
- INTEMPORELLES

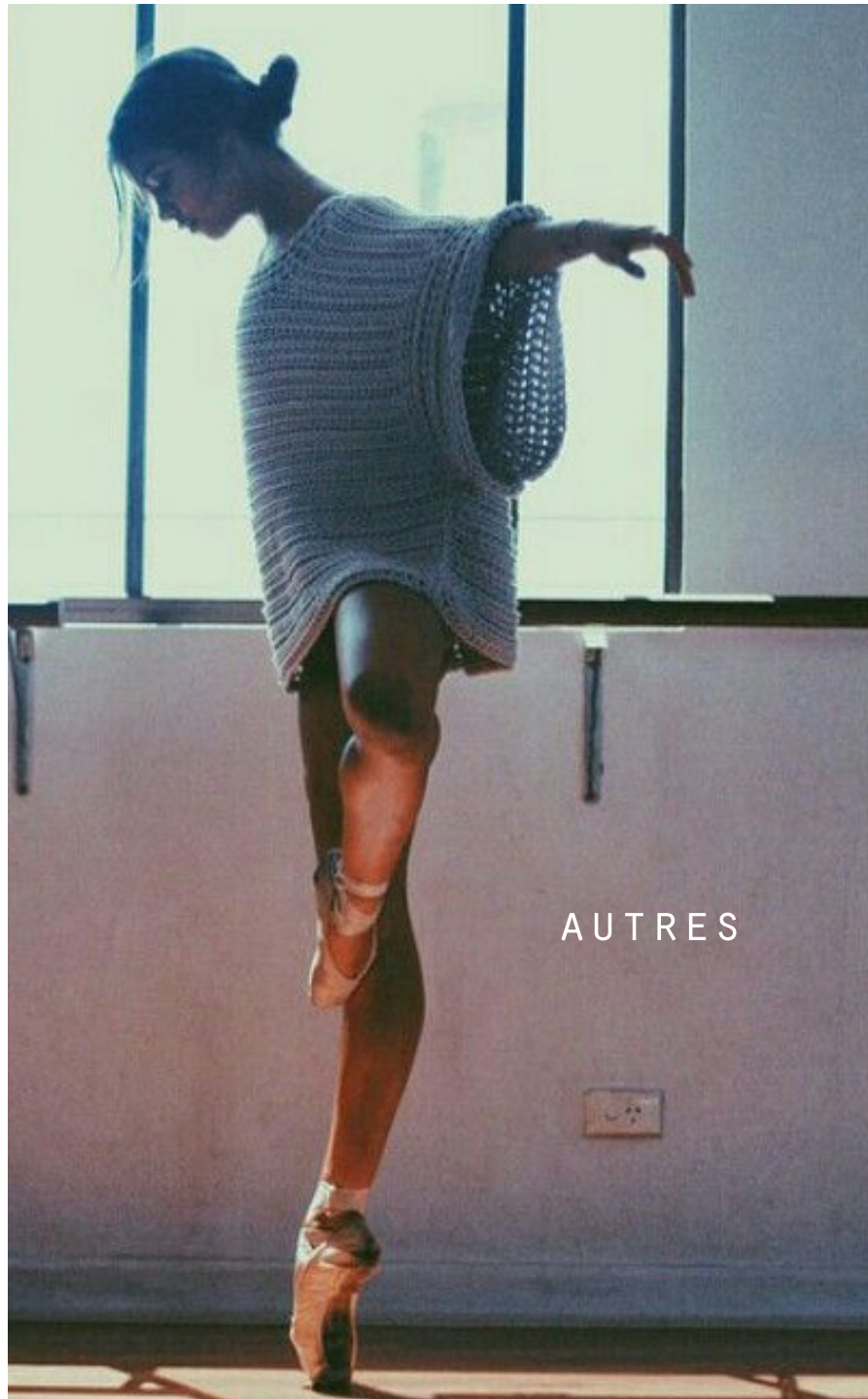


BLACK & WHITE



TAUPE / GOLDEN





AUTRES

